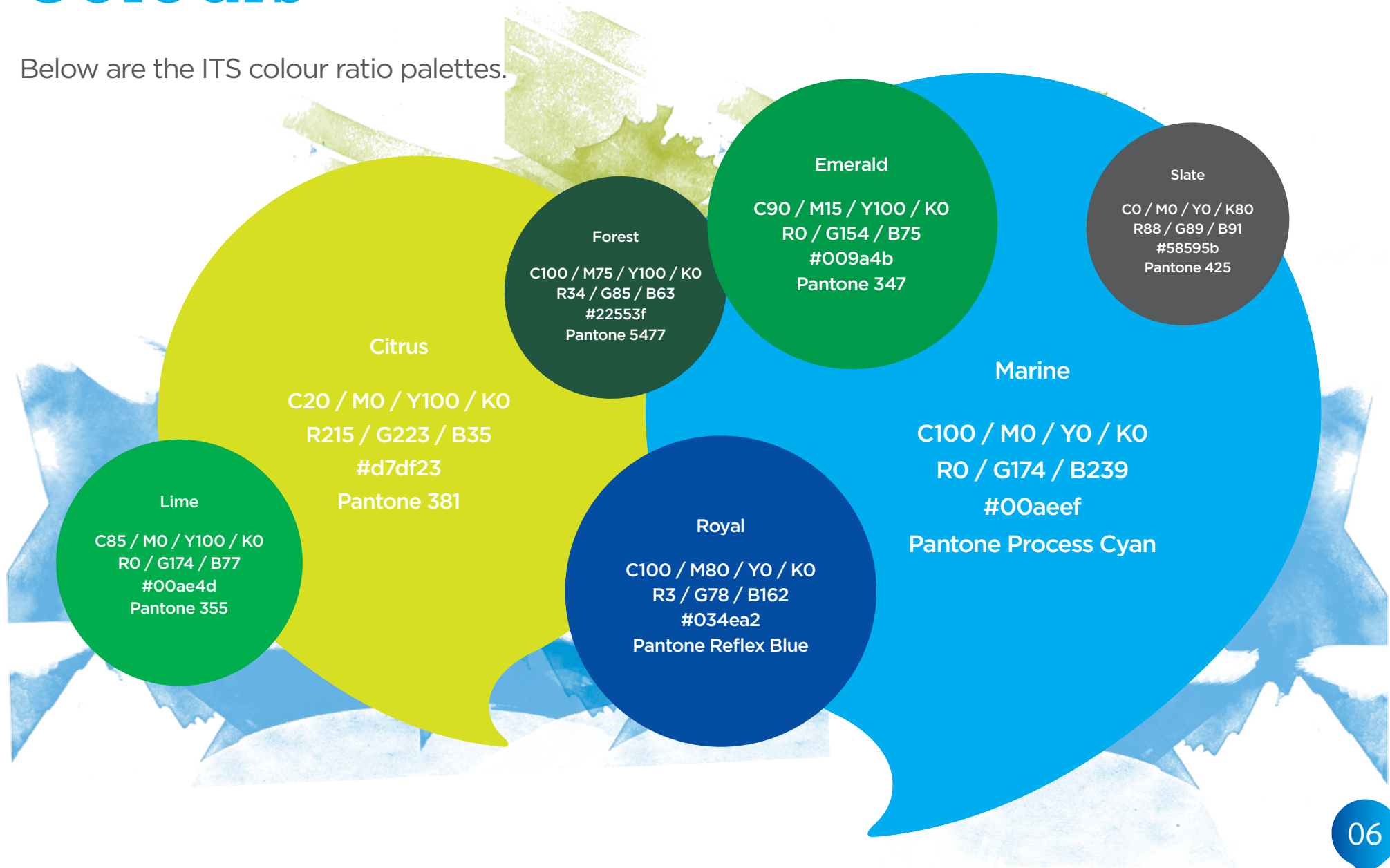


Colours

Below are the ITS colour ratio palettes.



Citrus
C20 / M0 / Y100 / K0
R215 / G223 / B35
#d7df23
Pantone 381

Lime
C85 / M0 / Y100 / K0
R0 / G174 / B77
#00ae4d
Pantone 355

Forest
C100 / M75 / Y100 / K0
R34 / G85 / B63
#22553f
Pantone 5477

Emerald
C90 / M15 / Y100 / K0
R0 / G154 / B75
#009a4b
Pantone 347

Slate
C0 / M0 / Y0 / K80
R88 / G89 / B91
#58595b
Pantone 425

Royal
C100 / M80 / Y0 / K0
R3 / G78 / B162
#034ea2
Pantone Reflex Blue

Marine
C100 / M0 / Y0 / K0
R0 / G174 / B239
#00aeef
Pantone Process Cyan

Typefaces

To ensure a consistent and coherent brand only certain typefaces should be used.

Print

ITC Lubalin Graph BT

abcdefghijklmnopqrstuvwxyz
1234567890!?!&@

ITC Lubalin Graph BT is used for headers.

Gotham Book

abcdefghijklmnopqrstuvwxyz
1234567890!?!&@

Gotham Book is used for subheaders and body copy.

Web/Screen

ITC Lubalin Graph BT

abcdefghijklmnopqrstuvwxyz
1234567890!?!&@

ITC Lubalin Graph BT is used for headers.

Gotham Book

abcdefghijklmnopqrstuvwxyz
1234567890!?!&@

Gotham Book is used for subheaders and body copy.

Arial Regular

abcdefghijklmnopqrstuvwxyz
1234567890!?!&@

Arial Regular is used for presentations such as Power Point or Word Documents.